

Save Time while Getting the Best, Most Reliable Information from the Source You Trust

Time and money are always precious, but in these unsure economic times you have to be more careful than ever before. Let us show you how you can make the most of your time and money without sacrificing quality...

Dear Professional,

Your business future depends on so many different things. And your knowledge of breaking news is crucial to your success.

But there are only so many hours in each day. How do you keep up with all you need to know, make progress in your business and balance a good home and social life?

Whether it's the latest stock market news or new government regulations or tax rules that affect your business, you need to know the whole story **now**, so you'll make the right decisions that affect your business and your success positively.

You could spend hours wading through the useless drivel that most daily newspapers spew out, but you'll be wasting precious time that you could use to build your business or your career. And you could miss out on news that really matters to you. News that could make a difference between making a profit instead of a loss this year and the next.

The best information is relevant and timely. It's information you can use today to improve your path to success. It will enable you to make the best decisions for a successful future and an enriched present.

News should be new – get the newspaper that offers online updates – 24/7

Something as simple as the paper you read every day **can** make the difference between success and failure. The choice is up to you – will you continue down a path of mediocrity or zoom through the flyway to success and happiness?

Get the latest, most accurate financial news and know that your decisions are based on fact. Your success depends on knowing the truth about the markets and the upcoming trends, don't gamble your future – get late breaking information from **the** source of financial news.

Get tax news that will help you keep your hard-earned money and stay out of the sights of the IRS. You'll sleep better at night knowing you're doing the best for your family and future.

Interactions with co-workers, employees, bosses and family can cause more stress than the failing stock market. Improving those relationships will make conflict a thing of the

past, so you can enjoy life again.

The Smart Money is the money that works for you. Learn about the latest trends and investing news, so your wealth will grow instead of diminish.

There are so many new products that claim to improve your productivity, but do they really live up to the promises? Don't be a product tester – get the latest information on the gadgets that can improve your life instead of wasting your money.

Success is so much more than just being good at your job. Get the latest news about leisure and arts that will engage others and show you to be the fascinating person that you are.

Get **your** news from the paper that gives you “what it means” journalism. News that is relevant, timely, useful.

Read opinions from great minds. New ways of looking at an issue offer opportunities to broaden your horizons, so you can come to your own conclusions. Leaders lead from the front of the pack – get the latest ideas and form your own.

You'll get all this and more when you subscribe to ***The Wall Street Journal***.

For only \$3.49 per week, you will have ***The Wall Street Journal*** delivered to your office every week day with the option of having the Saturday weekend edition sent directly to your home if you wish. And you'll have full access to the online editions that are updated every day, around the clock.

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Regards,

Robert Thomson, Managing Editor

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