

**If your signs do not reflect your unique business and attract new customers, you could be losing money.**

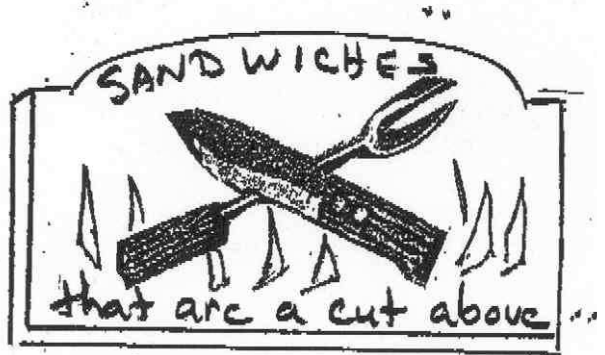
Many sign makers are using the same computer programs, so their signs all look the same. It's hard for a computer to express all the effort you've put into your business—you need signs that are professionally designed just for your business. Take advantage of my 30 years experience and get signs that will make you proud while you enjoy higher profits. Here's how to get started...

#### Case Study: Birth of a Sign

The head chef of a restaurant group needed a special sign for one of the food lines within a stadium.

After calling to confirm that I could produce the sign within his time frame, I told him the cost based on the style and size of the sign.

With the shipping and payment information, he faxed me this concept sketch.:



He wanted a raised border cedar sign with the knife and fork to really stand out, so I sent him this sketch:



There was one change to my sketch—that was to put the knife over the fork with both handles down, so I made the change on the sign and emailed this photo for approval:



There are many of my custom sign signs in stadiums throughout the country using this method of fax, email and phone communication.

If your signs don't stand out from the ordinary, mundane clutter on your block, new customers won't notice your business. Your signs must communicate the style and quality of your business.

Do you need a sign for your business that stands out from the crowd?

Visit [www.canonsigns.com](http://www.canonsigns.com) to see more examples of custom signs.

Call me today to get signs that will attract your customers—(719) 942-4618.